

## **Certification Overview**

The dotFIT Certification is a preparatory tool for fitness professionals to properly administrate the dotFIT Me Program or for individuals seeking high quality, evidence-based information with a strong focus on Nutrition, Weight Control and Dietary Supplementation.

It should be emphasized that the dotFIT Certification is NOT a personal training credential. It is also NOT a formal nutrition certification of any kind.

## dotFIT Certification Outline:

- 1. Introduction Neal Spruce: dotFIT Founder and Chairman of the Board of NASM
- 2. Using the Course
  - a. Functionality & Criteria
- 3. Weight Control (3 Hrs) Kat Barefield M.S., R.D.
  - a. Weight Control & Modern Society
  - b. The Science of Weight Control
  - c. Modern Times Require Modern Solutions
- 4. Nutrition (4 Hrs) Kat Barefield M.S., R.D.
  - a. Carbohydrates
  - b. Protein
  - c. Lipids
  - d. Water
  - e. Nutrition Myths
- 5. Integrated Training (2 Hrs) Scott Pullen M.S.
  - a. The Scientific Rational
  - b. The OPT Model
- 6. Dietary Support (3 Hrs) Kat Barefield M.S., R.D. & Scott Pullen M.S.
  - a. Position on Use, Recommendations & Manufacture of Dietary Supplements
  - b. Dietary Supplements for Health
  - c. Fitness & Performance Enhancing Dietary Supplements
  - d. Sport & Fitness Foods
- 7. 5 Steps To Better Selling (2 Hrs) *Scott Pullen M.S.* 
  - a. Step One Become the Trusted Advisor
  - b. Step Two Uncover Their Reasons
  - c. Step Three Establish a Commitment
  - d. Step Four Present Their Solution
  - e. Step Five Overcoming Objections
- 8. Coaching Your Clients (2 Hrs) Kat Barefield M.S., R.D.
  - a. Basic Coaching Skills
- 9. Mastering the Application (dotFIT Me Program Tutorial)
- 10. Final Exam



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Successful completion of the dotFIT Certification is approved for 1.6 CEUs (16 contact hours) by the National Academy of Sports Medicine.

## **Instructor Credentials:**

Kat Barefield M.S., R.D., NASM-CPT & PES, ACSM-HFS Master of Science – Kinesiology & Sports Nutrition Registered Dietitian Research & Development Manager - dotFIT, LLC 805-630-4069 kat@dotfit.com

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